

Your Direction - Sales and Partnerships Development role

The role and need: We need an executive to promote, create and develop the links to interested organisations to run *Your Direction*, a new series of workshops transforming the lives of young people whose parents have separated. This 3 day a week role is primarily about sourcing and building relationships with schools and youth groups as well as other interested organisations to create active workshops. There will also be a small number of events to build our reputation either face to face or online.

The charity's work with children of separated families is unique and groundbreaking and will open up the ability to support millions of children impacted by this situation who currently do not have any specific, targeted support.

Main Duties and Responsibilities:

- Reporting into Erik Castenskiold, CEO to create links, promote the proposition and set up
 partnerships with interested organisations across schools and youth groups as well as the
 legal profession and other interested groups.
- Creating interactions with a variety of interested groups, explaining how the workshop operates, its impact and how to run it, answering questions and discussing the delivery of the course in various environments.
- Build interest in **Your Direction** through face to face or online events as well as supporting and amplifying the charity's social media campaigns.

Your Direction is like a start-up charity and there are a number of other activities which can also be incorporated depending on candidate interests

- Facilitating and leading the workshop groups, typically of around 6 to 10 people in both the 12-18 and 18-30 year old workshops.
- Help **Your Direction** build and nurture a team of volunteers to lead and facilitate workshops as well as developing timetables and resources to start and deliver workshops.
- Fundraising

Who would suit this role

This role would suit someone who can create opportunities in a fast growing, new charity, particularly targeting schools. Either someone studying and wanting a part-time role early in their career, or someone more experienced who has another activity or role through the week.

We're looking for a sociable and confident person who enjoys networking with others both online, on the telephone, over social media and in person. A self-starter, with lots of drive and self-motivation who can easily connect, understand and relate to our 12-30 year old workshop attendees.

Working week: 3 days a week. We are a small and growing team so part time hours are fine

The location: At least 1 day a week in London normally on a Thursday (location is in our offices in Great Portland St) otherwise flexible (although our aim is to build a small team in London giving the opportunity for more face to face as a team time together).

Remuneration and contract: Between £24k to £28k annual salary (depending on experience) pro-rated to the number of days worked and a 12-month contract.

Background: Being a child of separated parents would assist the role as this will aid connection with workshop guests but is not obligatory.

What is *Your Direction? Your Direction* is a five-session workshop that brings young people together in a safe, non-judgemental space to talk about their parents' separation or divorce. Together we explore the challenges and highlight tools and skills that help 12 to 30 year olds navigate their parents' breakup successfully either during the crisis or many years later when issues arise.

The workshop gives time to connect with the other guests and is filled with practical tips and numerous skills to journey through life's ups and downs. The course is communicated through videos of young adult experiences together with a workshop manual called a "travel guide" that highlights the content through simple diagrams and exercises to bring the concepts to life.

Who runs it? Your Direction is run by Restored Lives, a charity dedicated to creating resources to support anyone impacted by relationship breakdown, in partnership with Spurgeons, a leading children's charity in England. The workshops are led by trained facilitators who typically have first-hand experience of going through separation or divorce themselves and who guide conversations constructively.

All enquiries should be emailed to Erik Castenskiold at erik.castenskiold@restoredlives.org. Please include a response to the following questions (i) how and why do the objectives of Your Direction interest you? and (ii) how would the partnerships role, a 3 day per week role, fit in your weekly schedule?